



PRESS RELEASE
For Immediate Release

Classic Innovation!

Shawinigan – may 16, 2017 – The entire team of the Classique internationale de canots de la Mauricie is proud to announce changes to the event's competition component. The 84th Classique to be held from September 1 to September 4, 2017, will be better than ever.

GETTING BETTER EVERY YEAR: IT'S CLASSIC!

This year's competition features new categories. The 84th edition will include senior (50 to 60 years) and veteran (60 years and over) categories. An accessible challenge, now that's Classic!

REGISTRATION FEES

Registration fees remain the same as last year, that is to say \$250 for K2 and C2 categories. The R9 category remains at \$1,200 and the C4 category is \$500. Please visit our Web site, www.classiquedecanots.com, for the fees modulation based on your registration date.

NEW PRIZES

This year's new categories will also feature new prizes. \$2,250 in prize money will be awarded for each of the senior and veteran categories. Prizes for the mixed and women's teams will be awarded once again this year.

ADAPTED ROUTES AND TAKING CHARGE OF THE ATHLETES

This year's routes will be adapted to each category. Since new categories were added to the 84th edition, the different aspects of each one are taken into account. The routes for each category will be more detailed. The buoys will be easy to identify. In addition, specifically for the K2, the Classique will take charge of the athletes for the entire weekend (transportation, provisioning team, accommodations and kayak loan).

RULES AND TRAINING FOR OFFICIALS

The rules will be the same as last year. They will be streamlined to make them clearer for the athletes. This year, the officials will receive specific training on the competition procedure. The training will enable the officials to supervise the paddlers in an exemplary manner. The athletes, our top priority, it's Classic!

From September 1 to 4, the Classique internationale de canots de la Mauricie will take on the majestic Saint-Maurice River from La Tuque to Trois-Rivières. Follow us on social media for upcoming promotions.

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Source:

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